

**COUNTY LEVEL ENROLLMENT
AND MARKET SHARE PROVIDING
IMPORTANT LOCAL MARKET
INSIGHTS.**

SIMPLIFYING ANALYSIS OF HEALTH INSURANCE BUSINESS

County Health Coverage delivers competitive intelligence – enrollment and market share - at local market levels

Enrollment basis is state-level, statutory financial statements from the National Association of Insurance Commissioners (NAIC) and the California Department of Managed Health Care (CA DMHC)

Enrollment estimates based on sound logic and in-depth market analysis

Subscribers also have access to contributory datasets including demographics and labor market statistics

User-friendly web table design with easy-to-navigate tables and download to Excel

Interactive heat maps that provide both national and state/county views of membership density, population, insured/uninsured, dual eligible, and Market leaders

Company Market Share by Metro Area

County-level Enrollment Estimates & Market Share



County Enrollment Estimates ▾ County Maps ▾ Population/Labor Stats ▾ Other Resources ▾



Announcements

- CHC Data was last Refreshed on 12/12/2024

County Health Coverage (CHC) Quick Links

- [Company Market Share](#)
- [Enrollment By Product Type](#)
- [Insured Demographics](#)
- [Market Overview-State \(Map\)](#)
- [Market Leaders by County \(Map\)](#)

Other Subscriptions

- [Health Coverage Portal](#)
- [Health Plans USA](#)
- [SHCE \(NAIC\) & MLR \(HHS\)](#)
- [Medicare Business Online \(MBO\)](#)
- [Medicare Supplemental Market Data](#)
- [Medicare Benefits Analyzer \(MBA\)](#)
- [5500 Employer Health Plus](#)

Support Links

- [Contact MFA Support](#) or call (724) 338-4100
- [FAQ/Data Dictionary](#)
- [Product Log](#)

Query-driven Tables with Easy Download to Excel

Filters

Period ▾
Selected Period(s)
Most Recent x

Parent ▾
Selected Parent(s)

State ▾
Selected State(s)
PA x

County ▾
Selected Counties

Additional Filters ▾

Company Market Share

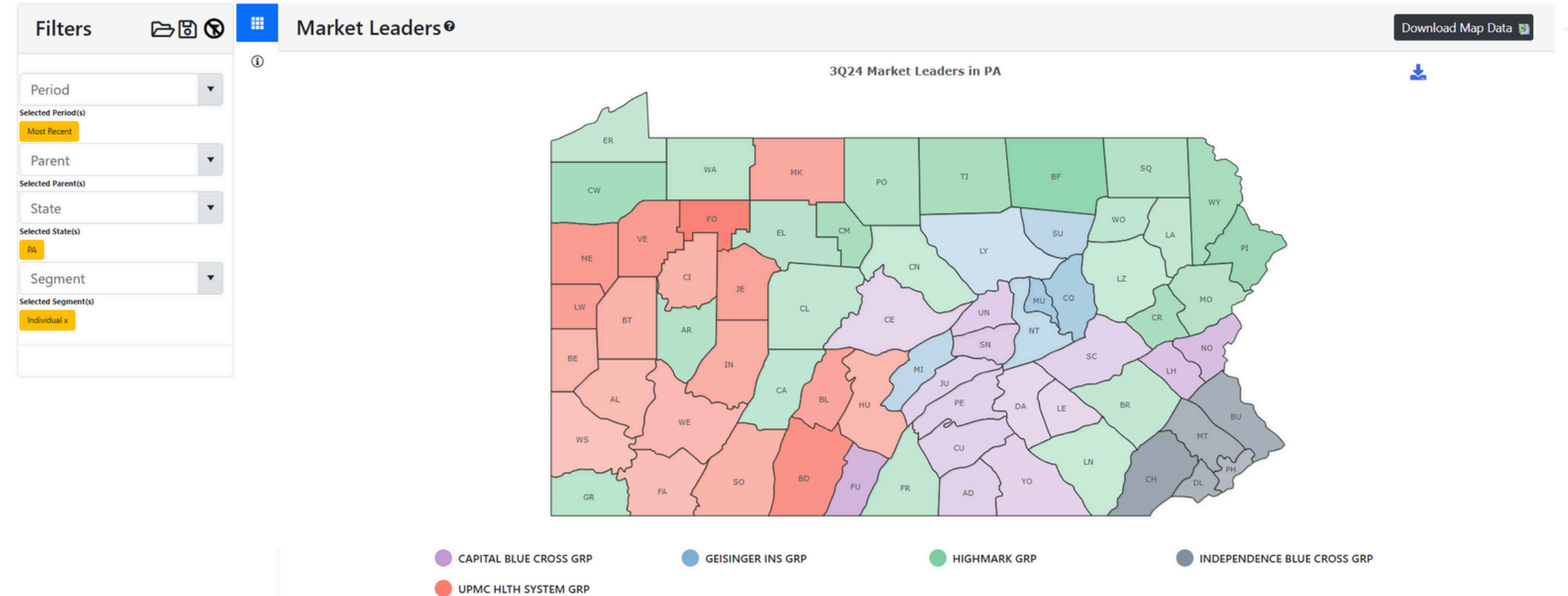
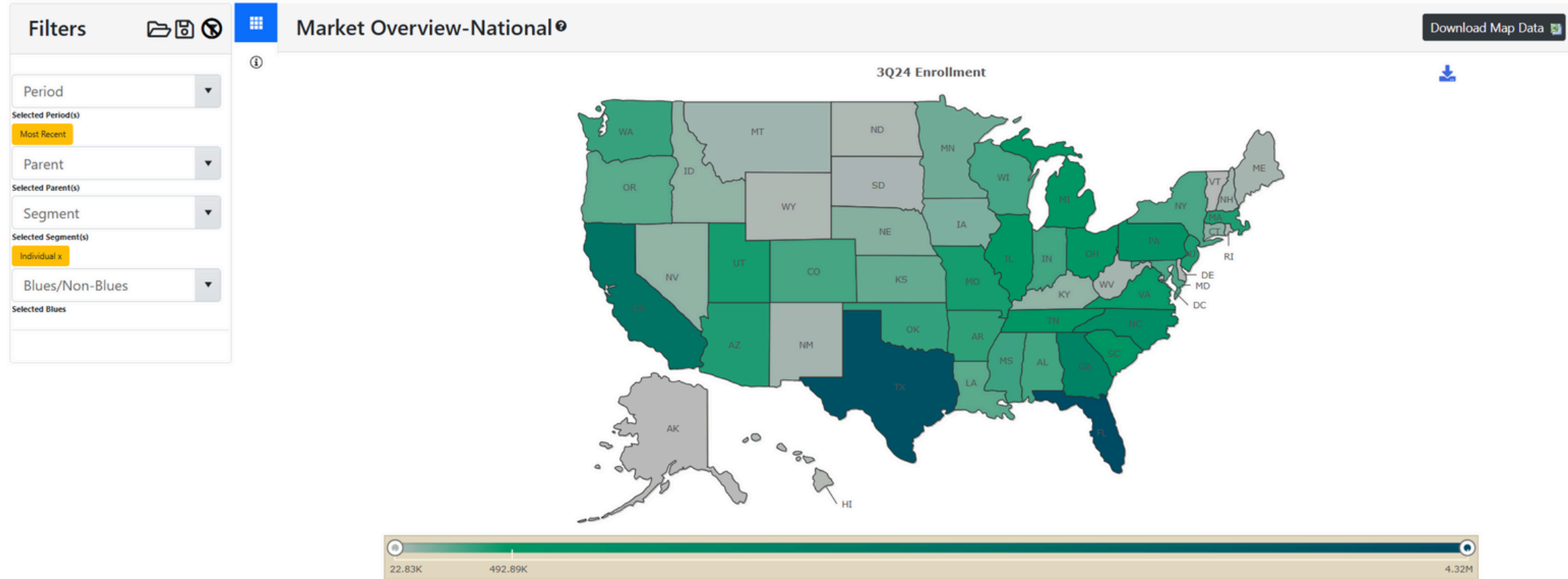
State View | County View | Metro Area View | **Custom View** |

Period	State	County	FIPS	Metro Area	Central/ Outlying	Company	Blues	Total Private	Private Share	Private Risk	Individual	Group	Private ASO	Managed Medicaid
3Q24	PA	Adams County	42001	Gettysburg, PA	Central	AMERICAN INTL GRP	Non-Blues	0	0.00 %	0	0	0	0	0
3Q24	PA	Adams County	42001	Gettysburg, PA	Central	BCBS OF SC GRP	Blues	0	0.00 %	0	0	0	0	0
3Q24	PA	Adams County	42001	Gettysburg, PA	Central	BLUECROSS BLUESHIELD ASSOCIATION, FEDERAL EMPLOYEE	Non-Blues	0	0.00 %	0	0	0	0	0
3Q24	PA	Adams County	42001	Gettysburg, PA	Central	CAPITAL BLUE CROSS GRP	Blues	9,927	0.11 %	5,243	2,834	2,409	4,684	0
3Q24	PA	Adams County	42001	Gettysburg, PA	Central	CAREFIRST INC GRP	Blues	0	0.00 %	0	0	0	0	0
3Q24	PA	Adams County	42001	Gettysburg, PA	Central	CENTENE CORP GRP	Non-Blues	0	0.00 %	0	0	0	0	512
3Q24	PA	Adams County	42001	Gettysburg, PA	Central	CIGNA HLTH GRP	Non-Blues	4,468	0.05 %	347	0	347	4,121	0
3Q24	PA	Adams County	42001	Gettysburg, PA	Central	COMMONWEALTH OF PA PUB SCHOOLS RETIREMENT SYSTEM	Non-Blues	0	0.00 %	0	0	0	0	0
3Q24	PA	Adams County	42001	Gettysburg, PA	Central	CVS GRP	Non-Blues	7,149	0.08 %	518	234	283	6,631	0
3Q24	PA	Adams County	42001	Gettysburg, PA	Central	ELEVANCE HLTH INC GRP	Blues	0	0.00 %	0	0	0	0	0
3Q24	PA	Adams County	42001	Gettysburg, PA	Central	GEISINGER INS GRP	Non-Blues	811	0.01 %	520	377	143	291	746
3Q24	PA	Adams County	42001	Gettysburg, PA	Central	GROUP ONE THOUSAND ONE GRP	Non-Blues	0	0.00 %	0	0	0	0	0
3Q24	PA	Adams County	42001	Gettysburg, PA	Central	GUARDIAN LIFE GRP	Non-Blues	0	0.00 %	0	0	0	0	0
3Q24	PA	Adams County	42001	Gettysburg, PA	Central	HCSC GRP	Blues	0	0.00 %	0	0	0	0	0
Totals								8,674,914	100.00 %	2,374,836	691,651	1,683,174	6,300,078	2,812,536

« 1 2 3 4 5 6 7 8 9 10 »

1 - 100 of 1,800 items

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* 50 States (10 user seats)

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Mark Farrah Associates (MFA) provides market analysis for the majority of companies competing for health insurance business today. Our database tools include the Health Coverage Portal, Health Plans

USA, Medicare Business Online, Medicare Benefits Analyzer, and 5500 Employer Health Plus

Email prodmgr@markfarrah.com or Call **724-338-4100** to Schedule an Online Demo Today